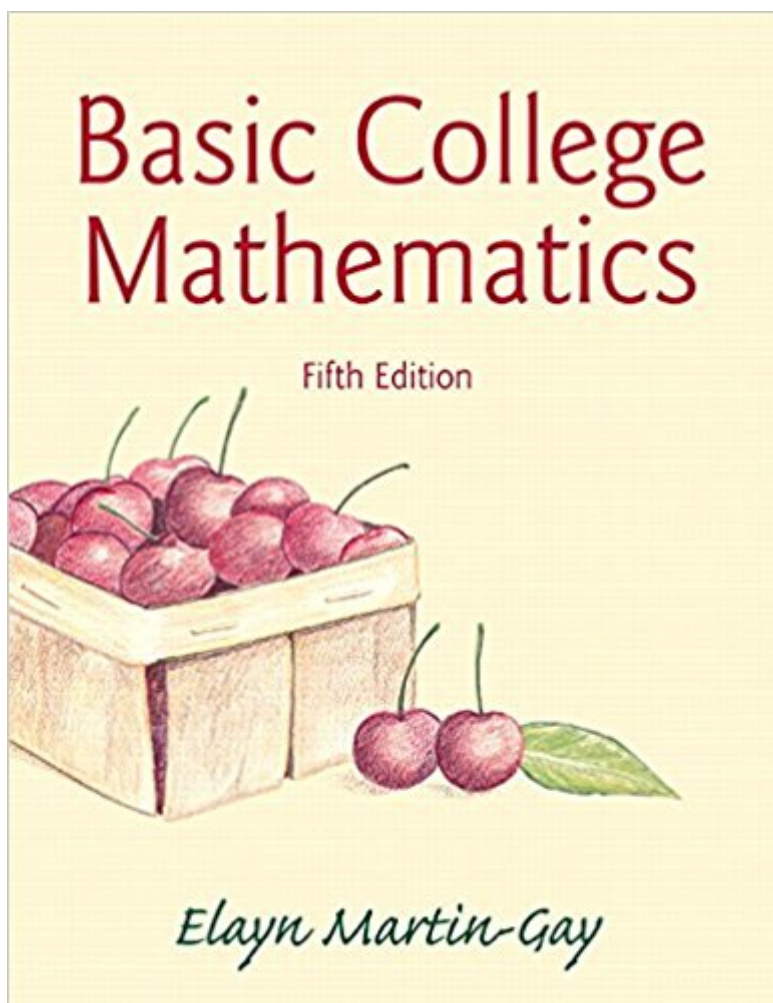


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# Basic College Mathematics (5th Edition)



## Synopsis

Elayn Martin-Gay's developmental math program is motivated by her firm belief that every student can succeed. Martin-Gay's focus on the student shapes her clear, accessible writing, inspires her constant pedagogical innovations, and contributes to the popularity and effectiveness of her video resources. This revision of Martin-Gay's algebra series continues her focus on students and what they need to be successful. **Note:** You are purchasing a standalone product; MyMathLab does not come packaged with this content. MyMathLab is not a self-paced technology and should only be purchased when required by an instructor. If you would like to purchase both the physical text and MyMathLab, search for: 0321983483 / 9780321983480 Basic College Mathematics Plus NEW MyMathLab with Pearson eText -- Access Card Package Package consists of: 0321431308 / 9780321431301 MyMathLab -- Glue-in Access Card 0321654064 / 9780321654069 MyMathLab Inside Star Sticker 0321950976 / 9780321950970 Basic College Mathematics

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## Customer Reviews

Elayn Martin-Gay has taught mathematics at the University of New Orleans for more than 25 years. Her numerous teaching awards include the local University Alumni Association's Award for Excellence in Teaching, and Outstanding Developmental Educator at University of New Orleans, presented by the Louisiana Association of Developmental Educators. Prior to writing textbooks, Elayn Martin-Gay developed an acclaimed series of lecture videos to support developmental mathematics students. These highly successful videos originally served as the foundation materials

for her texts. Today, the videos are specific to each book in her series. She has also created Chapter Test Prep Videos to help students during their most “teachable moment” “as they prepare for a test” along with Instructor-to-Instructor videos that provide teaching tips, hints, and suggestions for every developmental mathematics course, including basic mathematics, prealgebra, beginning algebra, and intermediate algebra. Elayn is the author of 12 published textbooks and numerous multimedia interactive products, all specializing in developmental mathematics courses. She has participated as an author across a broad range of educational materials: textbooks, videos, tutorial software, and courseware. This offers an opportunity for multiple combinations for an integrated teaching and learning package, offering great consistency for the student.

I returned it early because it wasn't the edition that my class is using and I needed the internet access one. The book was in great condition though.

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